

THE ROUGHFIELD LEVELLED

GARBH ACHAIDH COTHROMAIDHE

CLUB TYRONE ANNUAL REPORT 2013







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RÉAMHRÁ AN CHATHAOIRLIGH

CHAIRMAN'S INTRODUCTION



Hugh McAleer Chairman, Club Tyrone

For the fourth year in a row I am delighted and humbled to report a record-breaking year for Club Tyrone. Your unstinting commitment to the Tyrone GAA cause has seen us shatter the £400,000 barrier this year. You, our Club Tyrone Members and Garvaghey Patrons have delivered donations of £444,000, an inspirational increase of 25% on what was already a record-breaking total last year.

During 2013, your Committee was also central in securing the very healthy Hunky Dory's sponsorship and the pioneering Moy Park 'premium partnership'. It is always good to see new people, businesses and industries step forward to become involved with Tyrone. We are honoured by their support.

This year saw an abundance of other highlights for Tyrone Gaels. Our Senior and Minor footballers produced a Spring and Summer to remember. Our Club Championships attracted record crowds. Club Tyrone's 'Hunt for 100' was inspirational. And Tyrone GAA opened Garvaghey, a place and a concept that draws gasps of admiration from everyone who visits it.

But as our 'Club Tyrone remit' within Tyrone GAA also includes PR and Marketing, I can't let 2013 go by without remarking that the disappointing reality for some seems to be that the only 'good' GAA story about Tyrone has to be a 'bad news' story. Some people treated Tyrone GAA and the thousands of decent, honourable and selfless people in it unfairly and dishonestly this year. But 2013 is now past

and we don't live there any more. Instead we look to 2014 and beyond. The Brehon Law principle of 'Ceart Dom, Ceart Duit ... Right for me means Right for you' is deliberately written into one of our display panels at Garvaghey. It's there because we believe in it and we'll continue to move forward in that spirit.

Part of that moving forward will involve more hard work for Club Tyrone. There's a £1.8m Garvaghey debt to be paid off. Tyrone GAA is likely to proceed with its 'Second County Ground' project in the next few years. We now have Garvaghey to use, maintain and develop further. And all the while there's the core business of Tyrone GAA to resource – teams, coaching, development squads, culture and heritage, games programmes. We will not be idle.

As every Tyrone Gael knows and believes, the journey is never over. The next phases of it will be exciting and rewarding. A huge part of my reward is the privilege of working with the members of my Committee. They continue to rise to new heights with good humour, total commitment and an unwavering belief in what they do.

Tyrone and its people are the richer for their presence.

Rodh Mac Jirla Mir.

Aodh Mac Giolla Uir Cathaoirleach, Cumann Tir Eoghain

AN BHLIAIN A BHÍ ANN

THE YEAR
THAT WAS IN IT ...

Times remain difficult in many ways for Tyrone and its people. During 2013 the recession continued to bite hard here. Many of our youngest and 'brightest and best' had to leave Tyrone for work. And pressures can gnaw away at people, in many ways. Yet it's in these times that we see and appreciate how the GAA is the courageous heartbeat of Tyrone. Adversity brings out the best in people ... in your case by making 2013 Club Tyrone's busiest and most successful year yet.

PERFORMANCE IN 2013

- Recruited 40 new Garvaghey Patrons bringing the total to 292
- Recruited 127 new Club Tyrone Members in June under the 'Hunt for 100' banner, bringing our total to almost 400
- Hosted a first-ever Tyrone GAA Race-Day at Down Royal in July which raised £18,000
- Secured a 'gift aid' tax refund of £26,768 from HMRC
- Secured the new Moy Park Premium Partnership arrangement for Tyrone
- Hosted the Annual Club Tyrone Members' Night which this year – held for the first time in Garvaghey attracted a record audience of almost 400 people
- Oversaw and managed your contribution of £444,000 to the GAA in Tyrone via a work-plan approved by the Tyrone County Committee

 Met over 20 times and reported to each meeting of the Tyrone County Committee ... and, of course, since 21 February have been privileged to hold all those meetings in Garvaghey!

HOW 100 BECAME 127

In late May we launched the 'Hunt for 100', a concerted drive to recruit 100 new Club Tyrone Members. The target was simple, though very testing – to bring those 100 people on board between Tyrone's defeat to Donegal on 26 May and our first 'Qualifier' game on 29 June. Whilst others elsewhere saw Tyrone's loss in Ballybofey as a deflating set-back, Tyrone's Gaels simply saw it as a challenge. We are in this for the long haul.

A whole new team of 'recruiters' stepped forward. Tyrone was divided into groups of Club areas. The marketing and selling began. We met weekly to review progress and plan ahead. By our final meeting on 27 June an amazing 127 new Club Tyrone Members had risen selflessly to the challenges posed by Ballybofey. They too are in this for the long haul.

The neat end to the story? Club Tyrone logs in 127 new Members on 27 June. Tyrone Seniors then score 1-27 in Tullamore on 29 June. Somebody somewhere ...

Next year of course, le cuidiú Dé, we start again! And we'll be calling on your help.

Are you up for it?

CLG THÍR EOGHAIN ...
WORKING TO DEVELOP
AND PROMOTE GAELIC
GAMES AND TO FOSTER
LOCAL IDENTITY AND
CULTURE ACROSS TYRONE

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THE BOTTOM LINE IS THE BOTTOM LINE

THE FINANCIALS

Your Club Tyrone contributions for 2013 sit within Tyrone's overall finances as follows:

TYRONE GAA INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 OCTOBER 2013

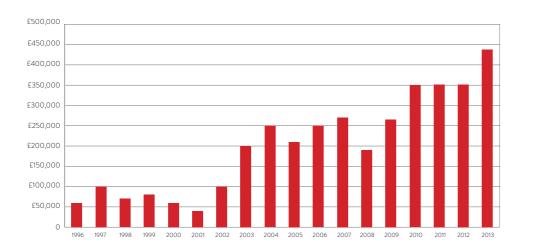
INCOME	£	EXPENDITURE	£
Gate Receipts	181,535	County Teams	468,989
National League	81,355	Match Expenses	20,533
Commercial Income	260,903	County Grounds & Premises	374,007
Ulster & National GAA	385,501	Administration	114,494
Fund-raising	21,942	Coaching & Games Developmen	t 131,116
Other Income	96,642	Finance Costs	172,995
Club Tyrone	443,845		
TOTAL	£1,471,723	TOTAL £	1,282,134

SURPLUS FOR THE YEAR: £189,589

THIS YEAR YOUR COMMITMENT TO CLUB TYRONE HAS DELIVERED ALMOST ONE-POUND-IN-EVERY-THREE OF TYRONE'S INCOME. THAT'S A PHENOMENAL CONTRIBUTION AND BUILDS ON NEARLY TWO DECADES OF UNSTINTING LOYALTY WHICH HAS DELIVERED

CLUB TYRONE'S CONTRIBUTION: 'THE REAL DEAL'

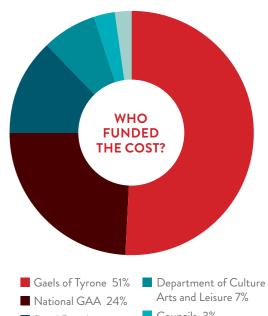
OVER £3.71M TO INVEST IN THE GAA IN OUR COUNTY.



BAILE CLG I DTÍR EOGHAIN

GARVAGHEY: THE HOME OF TYRONE GAA

Since 2008 Club Tyrone's fund-raising has, at the direction of the Tyrone County Committee, been totally focused on Garvaghey. So far you have contributed £1.96m to the project and are on track to hit the £2.25m mark in 2014. It has been hard, incessant but totally rewarding work for us all. Few people are blessed with the opportunity to be involved in such an inspirational project. And even fewer have been blessed to receive the levels of personal 'hard cash support' that the Gaels of Tyrone have entrusted to us to bring this project to reality.



Rural Development

Councils 3%

Programme 13%

Tourist Board 2%





GARVAGHEY IS NOW A PART OF THE TYRONE GAA **FABRIC. IT WAS COMPLETED** ON TIME, TO SPECIFICATION AND ON BUDGET. BUT THE JOB NOW IS TO MAKE IT **DELIVER FOR US ... AND THAT WON'T HAPPEN BY ACCIDENT.**



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AN CLÁR AMA GHARBHACHAIDH

YOUR ANNUAL CLUB
TYRONE CONTRIBUTIONS
ARE THE FIGURES IN **RED**

LAND BOUGHT, PLANNING OBTAINED, £190,000



WORK STARTS ON THE BUILDING, £354,000

ÁIT SPEISIALTA INAR FÉIDIR LE GAEIL THÍR EOGHAIN TEACHT LE CHÉILE ...

A SPECIAL PLACE WHERE GAELIC TYRONE CAN COME TOGETHER

BUILDING PROCEEDS, £356,000















3G AND OTHER AREAS LAID OUT, GARVAGHEY OPENED, **£444,000**

TYRONE.
OUR PLACE.
OUR COMMUNITIES.
OUR PEOPLE.

IF WE DON'T LOOK AFTER ALL THIS, NO ONE ELSE WILL. NOR SHOULD THEY. IT'S UP TO US.

AN RÓD ATÁ ROMHAINN

SO WHATS' NEXT

As always, Club Tyrone's path will be set by the Tyrone County Committee. They and they alone guide and steer us. We wouldn't have it any other way. But already we're thinking of a 'Garvaghey Patrons Mark II', with existing Patrons maybe 'going again' with us and new Patrons joining. We have a spectator stand to complete at Garvaghey, player dug-outs to provide and spaces inside the building to energise as part of Tyrone GAA.

We'll talk to Tyrone Gaels. We'll sound people out. We'll draw up our plans and strategies. And we'll see what you think. Whatever the tasks that emerge and whatever strategies we put in place to deliver them, we know you will be there to support our efforts.

BUY IN TO THE FEELING

HOW IT'S DONE

GARVAGHEY PATRONS

PATRONS DONATE £5,000, USUALLY OVER FIVE YEARS, TO PUT THEIR MARK ON IRELAND'S BEST GAA CONCEPT

CLUB TYRONE MEMBERS

MEMBERS GIFT £500 A YEAR TO HELP DEVELOP AND SUSTAIN TYRONE'S GAA VIGOUR

TYRONE COUNTY COMMITTEE

MANAGES YOUR MONEY CAREFULLY, TRANSPARENTLY AND METICULOUSLY

TYRONE AND ITS PEOPLE BENEFIT AS A RESULT











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THIS FORM INSTRUCTS YOUR BANK OR BUILDING SOCIETY TO MAKE PAYMENTS DIRECT FROM YOUR ACCOUNT. PLEASE COMPLETE ALL THE FORM:

Building Societies may refuse to make such payments from some types of accounts)

Club (yrone

OIBRIÚ LE DÚTHRACHT

VOLUNTEERING FOR TYRONE GAA

WORKING AND HONOURED TO HELP TAKE CLUB TYRONE FORWARD IN 2013 WERE:

Hugh McAleer, Chair	077 7160 3687	Martin Haughey	079 7790 1103
Damian Harvey, Secretary	077 1709 5852	Brian Jordan	078 8513 5909
Rosin Dooher, Treasurer	077 3441 3993	Eunan Lindsay	078 8945 2188
Adrian Colton	028 9069 1065	Michelle McAleer	079 2042 9203
Mark Conway	077 1082 1711	Raymond McKeown	077 0359 4607
Declan Devine	078 3664 3942	Ciarán MacLochlainn	078 9464 2984
Jackie Duffy	028 9062 0700	John Mulgrew	028 8772 5760
Patsy Forbes	028 8673 7348	Brian Murray	078 0219 6353
Patrick Harte	028 9064 0544	Jimmy Treacy	028 8076 1336

ENQUIRIES@CLUBTYRONE.COM







STANDING ORDER BUY INTO THE FEELING

1.	I wish to enrol as a	7.	Title to appear on Garvaghey Patron plaque		
1.	Garvaghey Patron (£1,000 per year)]	(max 35 characters, incl. spaces)		
	Club Tyrone Member (£500 per year)]			
2.	Name and postal address of your Bank/Building Society:				
		8.	Signature:		
3.	Name(s) of Account Holder(s)				
4.	Account Number:]	Print Name:		
5.	Branch Sort Code:		Address:		
6.	Please pay:				
	Coiste Chontae Thir Eoghain A/C Number: 65833-406 Sort Code: 93-81-30		Postcode: Tel No:		
	First Trust Bank, 8 High Street, Omagh, Co. Tyrone.		Mobile:		
	6,444,444		Email:		
	The sum of £	9.	I am a UK taxpayer. I would like income tax to be		
	Annually £1,000/£500 £		reclaimed on my donation under the Gift Aid scheme.		
	Quarterly £250/£125 £] 1	Yes No		
	Monthly £83.33/£41.67 £ from the account detailed on this instruction	10.	Please make immediate payment if the first payment date is missed.		
	commencing on:		Please tick		
	ending on:				

Please send the completed form to: Hugh McAleer, McAleer Jackson, Church House, 24 Dublin Road, Omagh, Co. Tyrone, BT78 1HE

DO NOT SEND THIS FORM DIRECT TO YOUR BANK OR BUILDING SOCIETY

Club Tyrone is accepted as a charity by HM Revenue & Customs: HMRC Charity Reference No: XT20680





WWW.CLUBTYRONE.COM





"WHEN THE AUTUMN LEAVES ARE FALLING
I'LL BE BACK ACROSS THE SEA
TRAMPING THROUGH THE MIST THAT GATHERS
DOWN FROM SPERRIN'S SUMMITS LONE
TO THE HOMESTEAD OF MY FATHERS
ON THE UPLANDS OF TYRONE"